



Ravi Kappagantula <ravi.kappa@gmail.com>

[PSM-1857:- 11510] Printing Workshop - November 2016

PSM Communications <photomadras.org@gmail.com>
To: Photograph Society <psm-1857@googlegroups.com>

8 November 2016 at 08:30



Photographic Society of **Madras**

Since 1857

Printing - The Beginning

9 am - 12 pm

19th November 2016

Saturday

Instructor(s)

Jayanand Govindaraj:

Jayanand Govindaraj is best described as a serious photographer. His interest in photography was kindled as a nine year old when his grandfather gifted him with a Kodak Retinette 1B, which he still proudly owns. Over the last decade his subjects of interest have progressively focused on wildlife, nature and street photography. He has traveled widely on wildlife photo safaris, both in India and across the world. Jayanand also prints all the photographs himself to ensure the right color balance that he has in his mind's eye. He has received the Highly Honored Certificate in the African Wildlife category of the prestigious Nature's Best Photography Winland Smith Rice Award.

<https://www.flickr.com/people/jayanand/>

Rithwik V

Rithwik a life member is an ardent nature lover and passionate nature photographer. For him witnessing the passage of time and the fleeting moments in nature is as intriguing as capturing them on the camera. The more he gets closer with nature more he reveals the finer intricacies within it. Nature inspires and unleashes the artist, philosopher and the photographer in him.

He prints on an Epson UltraChrome printer. It allows him to produce photographic images using the latest inkjet technology. The quality of the images is visibly superior to traditional photographs. The colors are better, the sharpness unsurpassed, and the longevity of prints on the newest papers is excellent.

www.rithwik.net

Workshop Level:

Beginner – All members can participate in this workshop. It requires basic photographic skills and will cover the basics of the genre.

Workshop Objective:

An introduction to the world of printing:

1. Color Calibration

- i. Why is it important?
- ii. What are the benefits?
- iii. What are the risks of not doing it?
- iv. How does it affect the digital viewing of pictures?
- v. How does it affect / impact printing?
- vi. How to calibrate (options, costing etc.)
- vii. Demo

2. Preparing your Images

- i. Processing your pictures the best way
- ii. RGB and CMYK
- iii. Best rules to follow
- iv. PP and printing
- v. What not to do
- vi. Over- processing à the impacts in printing

3. Output

- i. Types of papers (benefits, types vs. situations)
- ii. Printers
- iii. Types of printers
- iv. When to use what
- v. Cost

Date & Time:

November 19th 2016 [Saturday] (09 am to 12 pm) ending with Lunch
Participants are to report at the venue by 08.45 am as the session will start at 09.00 am sharp

Venue:

*HEGDE HALL,
ALUMNI CLUB - ANNA UNIVERSITY
NO.1, BOAT CLUB ROAD,
R.A. PURAM,
CHENNAI-600 028*

Fee Structure: (As Donation to PSM to cover cost of workshop)

PSM Member – Rs.750/- (Rupees Seven hundred Fifty only) [per member]

Non PSM Member – Rs 1000 /- (Rupees One Thousand only) [per person]

Maximum Seats: The workshop is designed for 25 participants. Based on demand, we may increase.

Payment Options: Bank transfer only

How to Register:

Please click the button below to register and confirm your participation.

<https://goo.gl/forms/Dflxe5BAeyjvaSy62>

Note: Submit your entry only once

Payment details for NEFT bank transfer:

The Photographic Society of Madras

Canara Bank

Royapettah, Chennai

A/c No: 0938101010226

Bank's IFSC code: CNRB0000938

Last date for payment is on or before 13 November 2016

*Those who are not able to transfer the money but would like to attend, may please contact Jayasekar K to confirm your participation.
Please note that you will be accommodated if slots exist.*

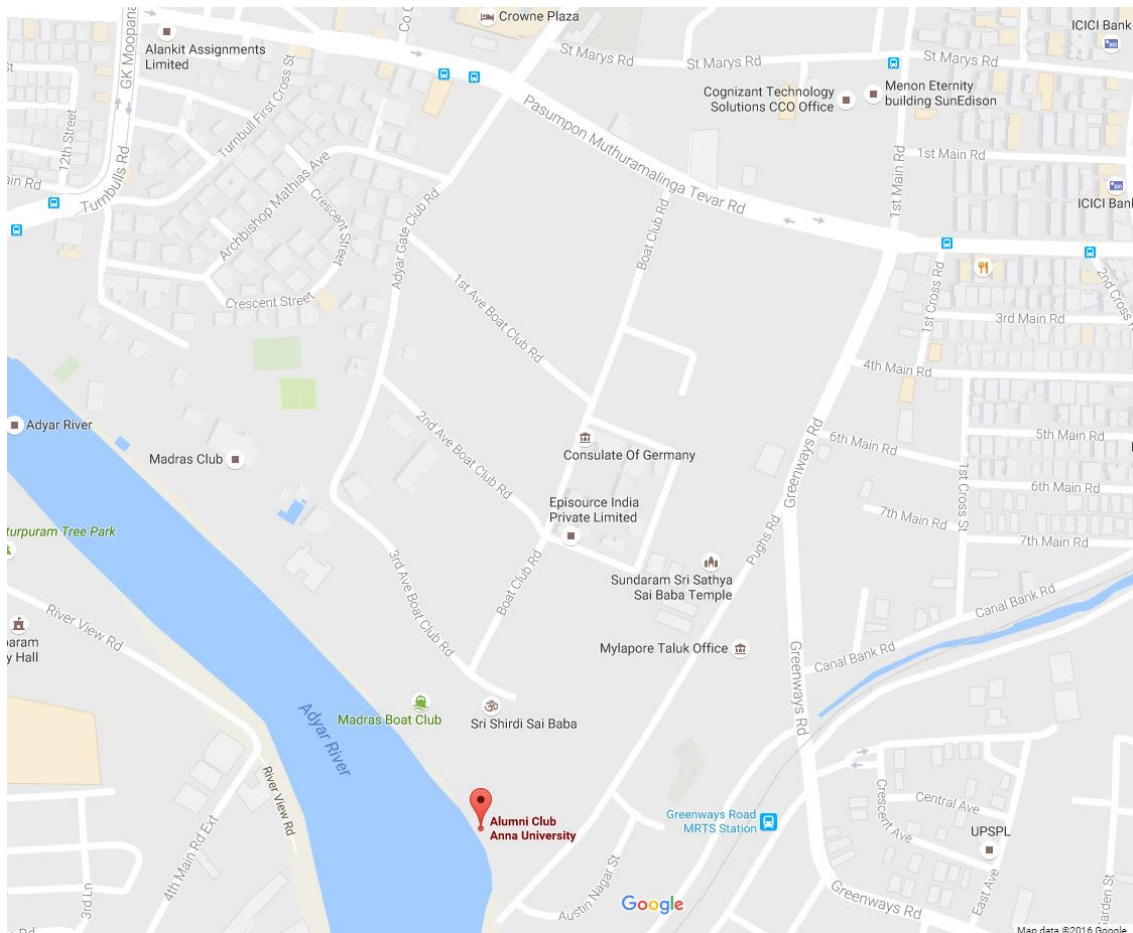
For clarifications regarding the workshop, please contact:

Jayasekar K

Joint Director - Competitions & Workshops

Email- jayasekar45@gmail.com

Phone- 94454 66011



This workshop is limited to maximum of 25 participants. So hurry and register immediately.



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To unsubscribe from this group and stop receiving emails from it, send an email to psm-1857+unsubscribe@googlegroups.com.
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