



Photographic Society of Madras

Asokan Awards 2020

Guidelines for participation in the contest

PSM is pleased to announce the Fifth edition of Asokan Awards 2020, sponsored by the family of the Late Mr Asokan VS, an eminent photographer, a trusted PSM member and a loving friend.

This annual contest is open to all amateur photographers domiciled in India of age 25 years and less as on the closing date of submission (28/02/2021)

A maximum of three contestants from the participants will be awarded cash prizes (Rs 5,000/- Rs 3,000/- and Rs 2,000/- respectively) with Digital Citations. There will also be three Honourable Mentions with Digital Citations.

Scheme

- ✓ Contest is open to amateur photographers of age 25 years or below domiciled in India as on the closing date of submissions viz., February 28, 2021.
- ✓ The Theme for the contest is “Open Colour”.
- ✓ Every participant can submit 3 images.
- ✓ Images will have to conform to 1920 x 1080 pixels at 300 dpi and the file size not to exceed 2 MB
- ✓ Each image needs to have a title. Images with title “untitled” will not be accepted.

- ✓ Each image has to be titled as follows:
 - <Name of the participant>_<Title>_<Entry No 1>
 - <Name of the participant>_<Title>_<Entry No 2> and so on
- ✓ Images should not have any watermarks or text or markings.
- ✓ Judging will be done by a Jury panel comprising of 1 family member of Late Mr Asokan VS and 2 members from PSM.
- ✓ Declaration by participants is required that they are 25 years or less than 25 years as on February 28, 2021. Proof of age would be requested in the case of winners and honorary mention at the time of announcement of results.
- ✓ The participants are required to register in the google form for which the link is provided below:
<https://forms.gle/zuZUdtfiUGqLQ2xE7>
- ✓ On registration, you will be receiving an acknowledgement in your registered email id. Forward the mail received along with your entries as attachment to asokan.contest.2020@gmail.com
- ✓ The participants will have to declare in the google form that the images submitted are their original work.
- ✓ The images submitted should not have won any award in any Salon (domestic / international) or in any competition in India or Abroad. To this effect a declaration will have to be given by the participant in the google form.
- ✓ The Jury's decision on selection of winning entries is final and no correspondence will be entertained in this regard.
- ✓ By participating in this contest, the winner / honourably mentioned agrees for PSM to use the winning images in their website and for other promotion purposes. To this effect a declaration will have to be given by the participant in the google form.
- ✓ Cash awards will be Rs 5000/- for 1st Prize, Rs 3000/- for 2nd Prize and Rs 2000/- for 3rd Prize along with digital citations. Prize Money will be effected by bank transfer to the winning participants' bank account.
- ✓ 3 Honourable Mentions will be given digital citations.

Timeline for the Contest

- ✓ Opens for Entries – February 1, 2021
- ✓ Closes for Entries – February 28, 2021
- ✓ Selection by Jury Panel – by March 14, 2021
- ✓ Announcement of Results – by March 17, 2021
- ✓ Award Ceremony – on March 27, 2021

For any clarification, contact:

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